

The logo consists of the letters 'GQR' in a bold, blue, sans-serif font. The letters are contained within a white speech bubble shape that has a tail pointing towards the bottom left.

**GQR**

The logo features the text 'PUBLIC OPINION STRATEGIES' in a grey, sans-serif font. Above the text are several horizontal lines of varying lengths, with the top two lines being red and the others grey.

**PUBLIC OPINION  
STRATEGIES**

# **MCMA – Michigan Statewide Baseline Survey Report**

September 2021



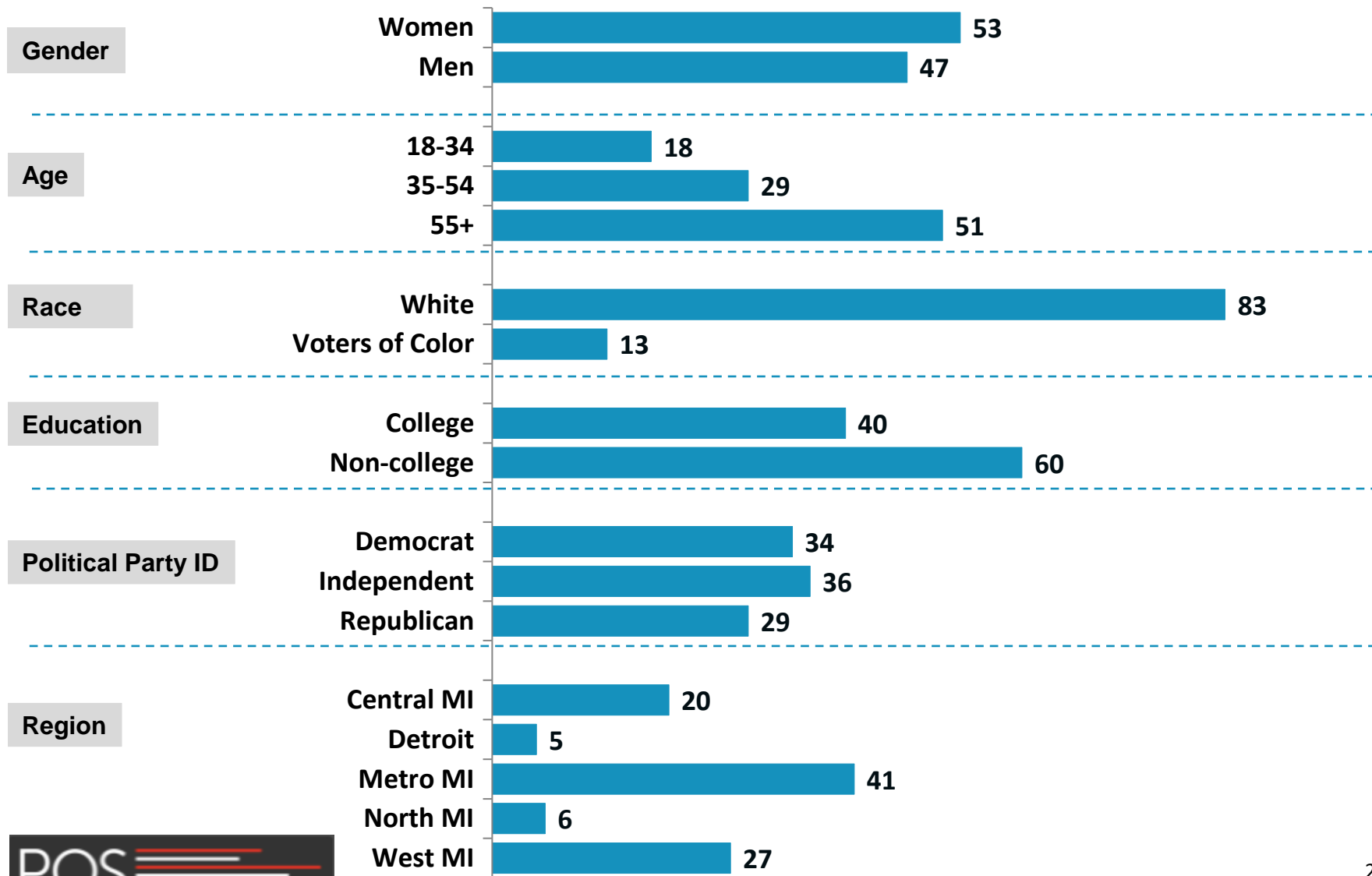
## Methodology

GQR conducted a Michigan statewide survey among 577 likely 2022 voters.

The survey was conducted by live interviewers on both landline and cell phones from August 19-23, 2021, and is subject to a margin of error of +/- 4.4 percentage points at the 95 percent confidence interval; margin of error is higher among subgroups.



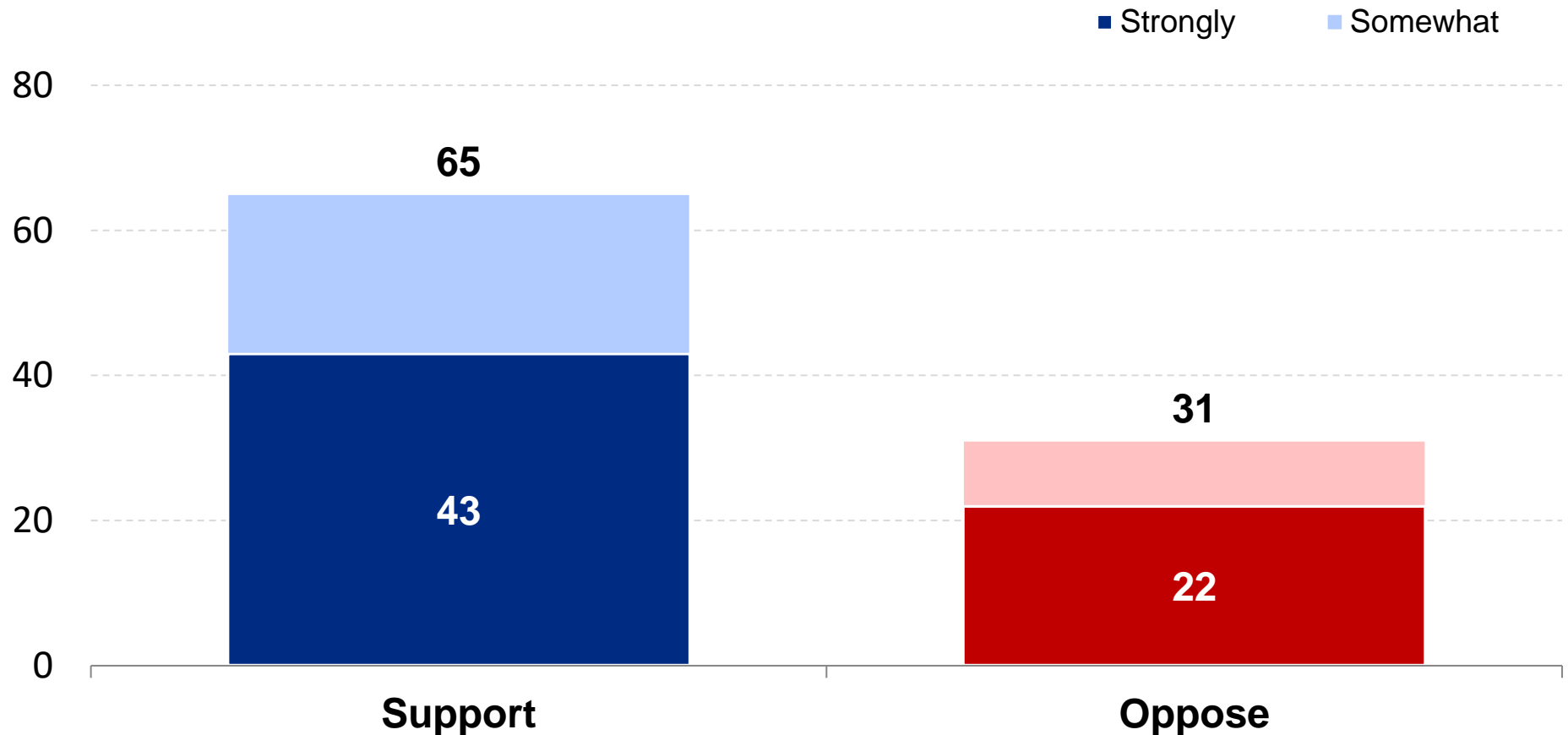
# Profile of our Sample





# Broad support for legalization of recreational marijuana

Support for 2018 Legalization of Marijuana





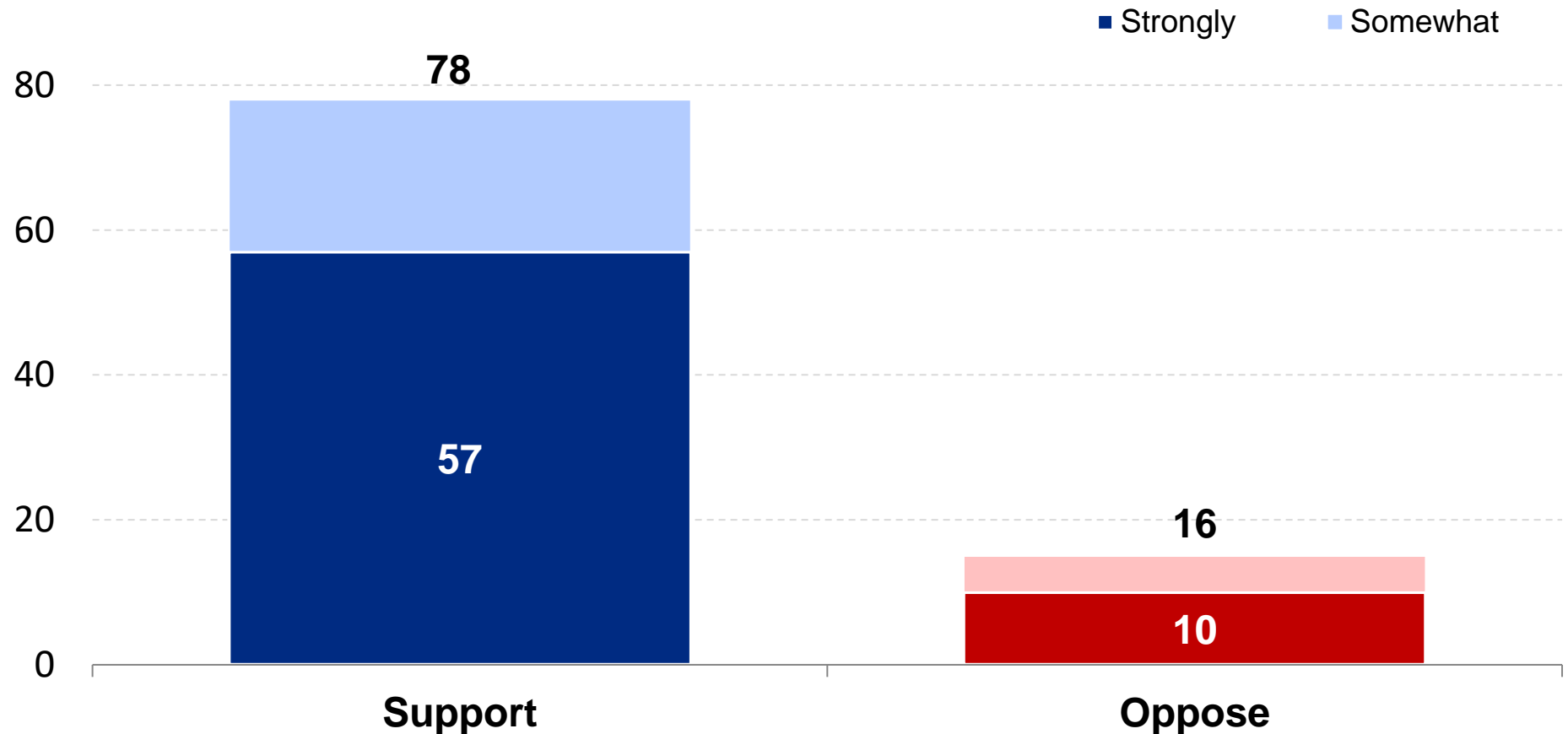
## Even seniors and Republicans support recreational marijuana legalization

Support for 2018 Legalization	Support - Oppose	Net
<b>Total</b>	<b>65 – 31</b>	<b>+34</b>
Democrat	76 – 24	+52
Independent	67 – 25	+42
Republican	52 – 46	+6
18-49	74 – 23	+51
50+	60 – 36	+24
65+	50 – 46	+4
White non-college women	61 – 34	+27
White college women	73 – 24	+49
White non-college men	62 – 34	+28
White college men	75 – 22	+53
White Voters	66 – 30	+36
Black Voters	63 – 35	+28



# Consensus that medical and recreational MJ should be regulated the same

*Thinking about medical marijuana, do you think medical marijuana providers should be subject to the same regulations as recreational marijuana providers like testing, tracking, licensing and safety?*





# Majority of every major subgroup strongly support regulating medical marijuana the same as recreational marijuana

Support for Regulation	(Yes – Strongly) Total Yes	(No – Strongly) Total No	Net Yes - No
<b>Total</b>	<b>(57) 78</b>	<b>(10) 16</b>	<b>+62</b>
Democrat	(60) 82	(11) 16	+66
Independent	(55) 76	(8) 15	+61
Republican	(57) 77	(12) 16	+61
18-49	(50) 72	(11) 21	+51
50+	(61) 82	(10) 12	+70
65+	(67) 81	(10) 12	+69
White non-college women	(61) 81	(7) 10	+71
White college women	(63) 89	(6) 11	+78
White non-college men	(55) 76	(12) 16	+60
White college men	(50) 74	(10) 20	+54
White Voters	(57) 79	(9) 14	+65
Black Voters	(58) 73	(22) 24	+49



# Proposals tested

**(PREMISE)** Voters approved laws to allow the growing and selling of marijuana and cannabis products for medical use in 2008 and recreational use in 2018. The law that legalizes recreational marijuana makes licenses available to grow, process and sell marijuana products that are tested, tracked and regulated by the state to anyone over the age of 21. The law legalizing medical marijuana allows people it calls caregivers to grow up to 72 plants for themselves and up to 5 patients. Because 72 plants provide far more marijuana than can be consumed by a caregiver and their 5 patients, many caregivers sell their excess marijuana plants against current regulations.

## Proposals Tested

**(TESTING)** Requiring caregivers who grow for more than one patient to have their product tested for harmful substances using the same standards as current licensed growers and processors.

**(LOCATION)** Caregivers would be required to report where they grow marijuana to the state.

**(LICENSING)** Requiring caregivers who grow for more than one patient to obtain a license through the state.

**(MRA)** Requiring Marijuana Regulatory Agency inspections for caregivers who grow for more than just one patient.

**(EXCESS PRODUCT)** Caregivers who grow for more than one patient will be allowed to sell their excess product to licensed growers.

**(TAXES)** Caregivers who grow for more than one patient would be required to pay taxes except for sales to patients.

**(ONE PER ADDRESS)** Only one Caregiver per address would be permitted.

**(TRACKING)** Requiring all products from Caregivers who grow for more than one patient to be tracked on the state's tracking system.

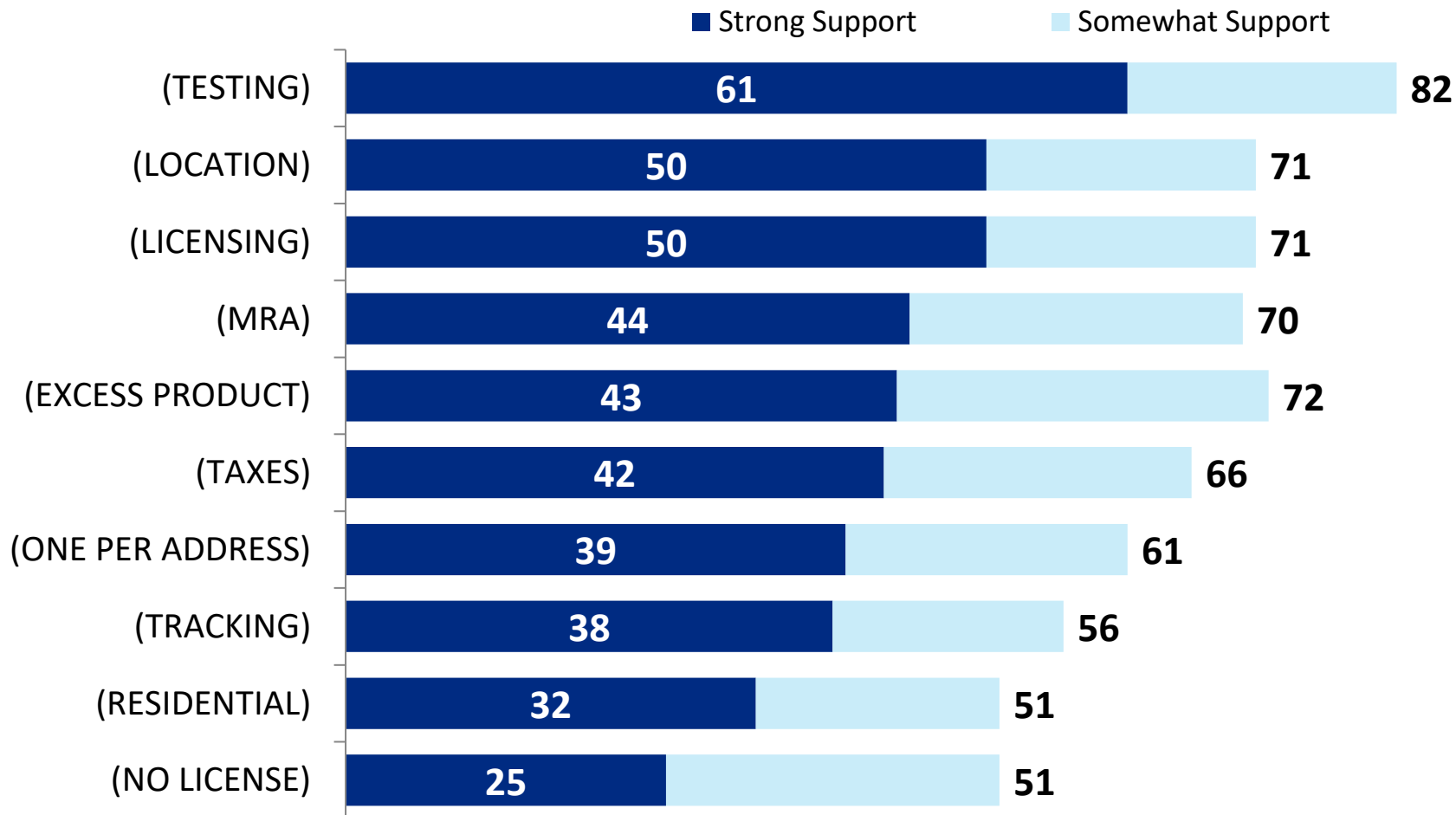
**(RESIDENTIAL)** Caregivers who grow for more than one patient would not be allowed to grow in residential neighborhoods

**(NO LICENSE)** Caregivers who choose to not be licensed would be able to grow just for themselves and one patient.



# Requiring testing, reporting on location and licensing receive strongest support

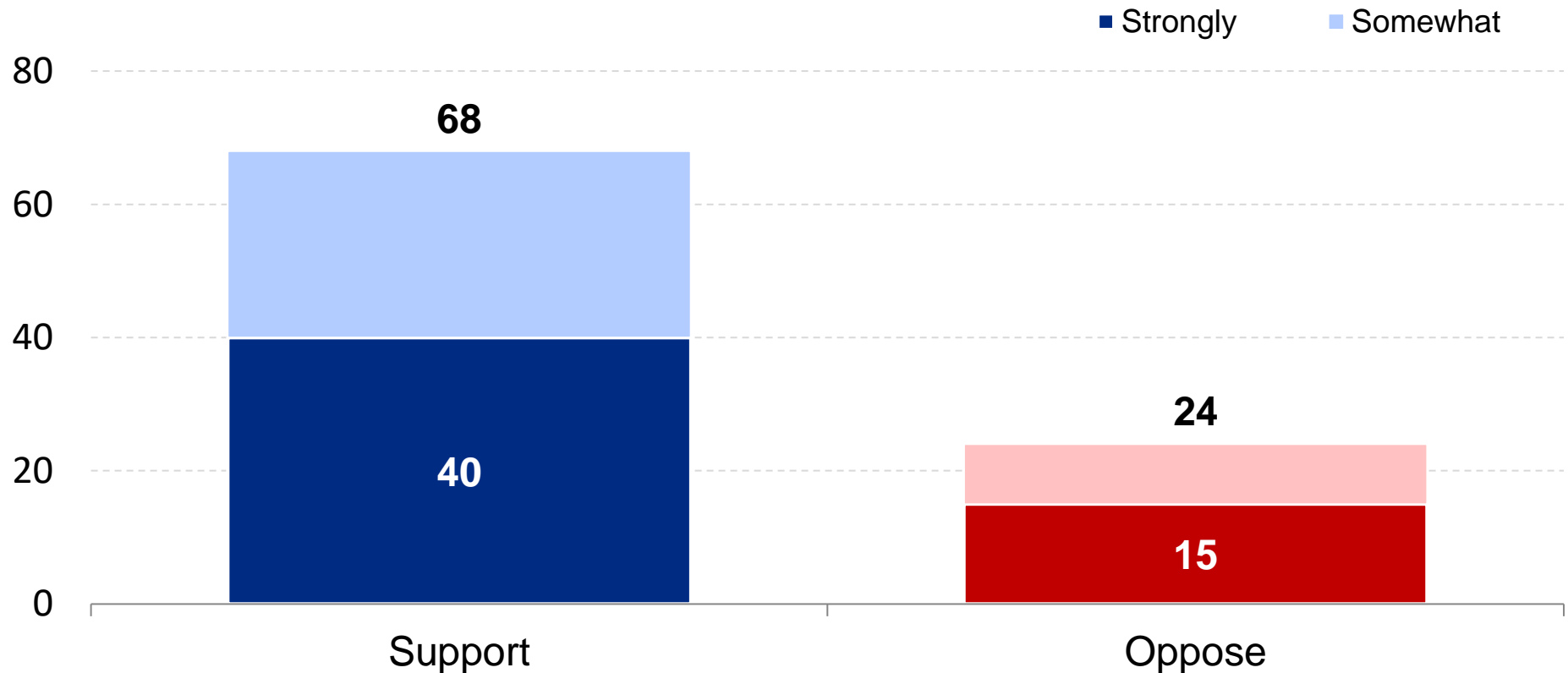
*After each provision, I want you to tell me if you support or oppose that provision.*





# Broad support overall for amending medical MJ bill and adding new regulations

## Support for Amending Medical Marijuana Bill and Adding New Regulations On Caregivers



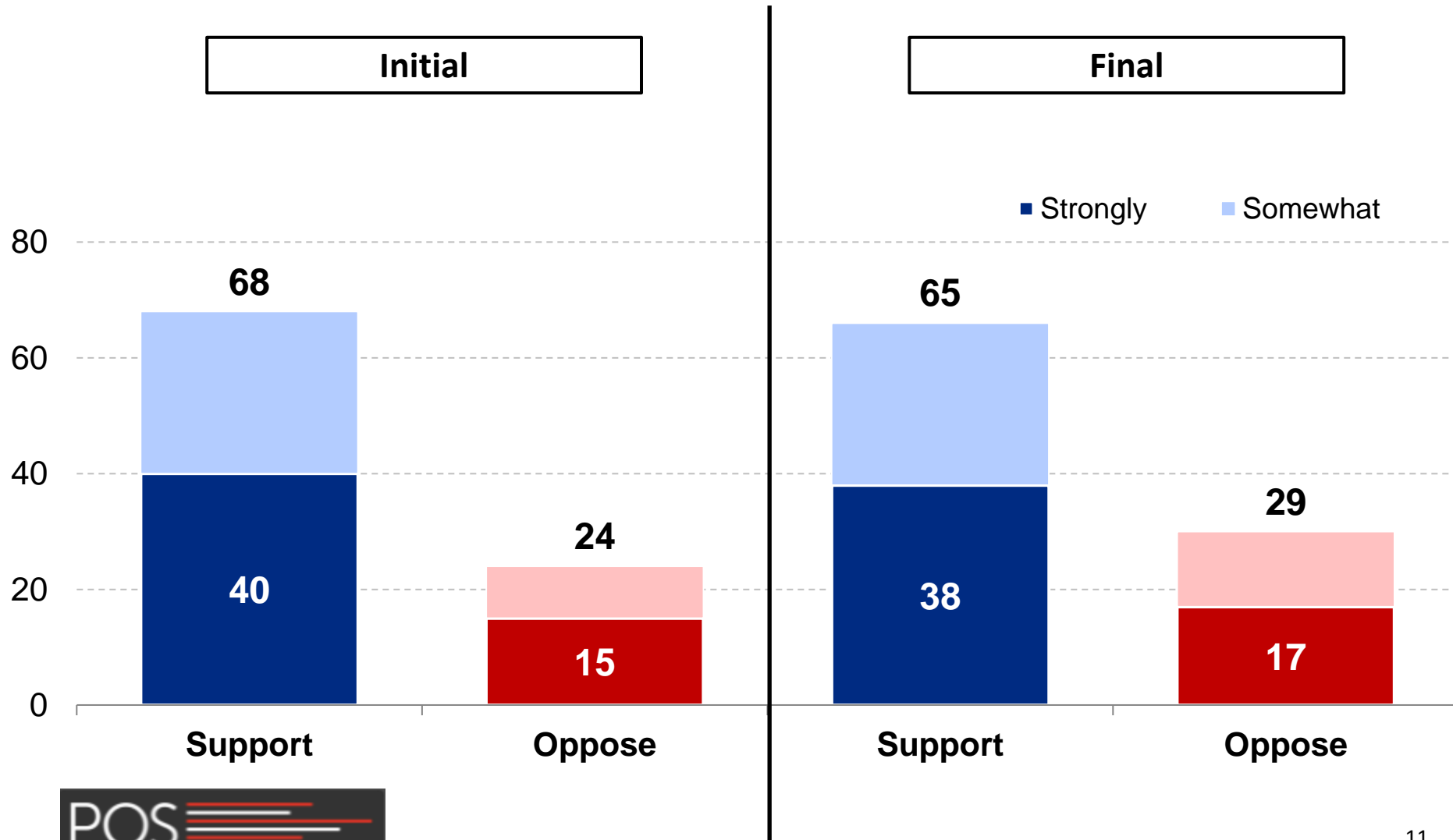


## Majority support for new regulations stretches across demos

	Support - Oppose	Net
<b>Total</b>	<b>68 – 24</b>	<b>+44</b>
Democrat	71 – 24	+47
Independent	58 – 28	+30
Republican	76 – 20	+56
18-49	64 – 28	+36
50+	70 – 22	+48
65+	71 – 20	+51
White non-college women	71 – 22	+49
White college women	67 – 26	+41
White non-college men	67 – 27	+40
White college men	65 – 27	+38
White Voters	68 – 25	+43
Black Voters	70 – 21	+49



# Messages from both sides fail to move support for new regulations





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